

PROPOSAL SNEAKER BALL SPONSORSHIP

Unlocking the Potential
of the Next Generation!



Saturday, May 31, 2025

From 6:00 PM - 11:30 PM

**Brownsville
Community Center**

3200 W. Desoto Street



About the Sneaker Ball

COMMITTEE

Adetoun Evans
Chairman

Carlyn James
Co-Chairman

Michele Anthony
Shemika Barnes
Brigette Brooks
Wanda Brown
Nettie Eaton
Mary Farrow
Jacqueline Floyd
Sheryl Bradley Glass
Frances Gray
Lisa Harper
Costella Harris
Shirley Henderson
Mamie Hixon
Cheryl Howard
Ida Ishmael
Freda Lacey
Janice Lee
Dr. Angela McCorvey
Jade McNeil
Cheryl Reeves
Allison Roberts
Sheree Roberts
Schari Russell
Lesley Sasser
Jobenna Sellers
Adrienne Straughn
Alicia Waters
Kanisha White
Kathy Williams

Event Overview:

The Rosa Verde Foundation, Inc. is hosting its 3rd annual 2025 "Pretty Kicks" Sneaker Ball, a unique and vibrant fundraising event aimed at supporting high school seniors in their pursuit of higher education. The event promises to blend sophistication with the spirit of good health and wellness, inviting guests to don their finest attire paired with stylish sneakers. Through this event, we aim to raise funds to provide scholarships for deserving high school seniors, empowering them to pursue their dreams with fewer financial barriers.

Target Audience:

Middle-aged affluent individuals in the community who are passionate about fostering opportunities for local youth • Sneaker enthusiasts • Educated community members • Local businesses • Philanthropists.

The event will be promoted in the following targeted areas - Escambia, Santa Rosa, Okaloosa Counties in Florida and Mobile and Baldwin Counties in Alabama.

Partnership:

We invite you to partner with us as a sponsor for the Sneaker Ball Scholarship Fundraiser. Your support will not only help make this event a success but will also make a lasting impact on the lives of high school seniors as they embark on their academic journeys. Together, we can empower the next generation and build a brighter future for our community.

For sponsorship inquiries or to discuss custom sponsorship packages, please contact Adetoun Evans at 850-449-6181 or email diosneakerball@gmail.com.

Thank you for considering this opportunity to support education and youth empowerment through the Sneaker Ball Scholarship Fundraiser.



NAMING SPONSOR

Delta Iota Omega Chapter

TABLE SPONSORSHIPS

Platinum Sponsor - MVP Level

\$5,000

- Logo prominently displayed on all event materials including flyers, posters, and digital promotions
- Special recognition during the opening and closing remarks at the event.
- Recognition in all press releases and media outreach efforts
- Exclusive booth space at the event for product display or promotional materials
- Two tables of ten (10) complimentary tickets with premier seating.*
- Recognition on the event webpage and social media platforms

Gold Sponsor - Shot Caller Level

\$3,500

- Logo prominently displayed on all event materials including flyers, posters, and digital promotions
- Special recognition during the opening and closing remarks at the event.
- Recognition in press releases and select media outreach efforts
- One table of ten (10) complimentary tickets with premier seating*
- Recognition on the event webpage and social media platforms

Silver Sponsor - Baller Level

\$2,500

- Logo featured on event banners and select promotional materials
- Special recognition during the opening and closing remarks at the event
- One table of ten (10) complimentary tickets with premier seating*
- Recognition on the event page and social media platforms
- Opportunity to provide branded merchandise or promotional items for event gift bags

Bronze Sponsor - Laced-Up Level

\$1,500

- Logo featured on event banners and select promotional materials
- Verbal recognition during the event program
- One table of ten (10) complimentary tickets with premier seating*
- Recognition on the event page and social media platforms

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*Complimentary tickets can be donated if unable to attend.

BRANDING SPONSORSHIPS

\$1,000

Beverage Stations Sponsor

- Logo featured on event signage
- Special recognition during the opening and closing remarks at the event.
- Recognition in all press releases and media outreach efforts.
- Five (5) complimentary tickets to the Sneaker Ball.
- Recognition on the event page and social media platforms.

\$750

Sneaker Contest Sponsor

- Logo featured on event signage.
- Verbal recognition during the event program.
- Recognition in press releases and select media outreach efforts.
- Three (3) complimentary tickets to the Sneaker Ball.
- Recognition on the event page and social media platforms.

\$500

DJ Booth Sponsor

- Logo featured on event signage.
- Verbal recognition during the event program.
- Two (2) complimentary tickets to the Sneaker Ball.
- Recognition on the event page and social media platforms.

\$250+ Value

In-Kind Donation Sponsor:

- Verbal recognition during the event program.
- Recognition on the event website and social media platforms.
- Opportunity to provide branded merchandise or promotional items for event gift bags and/or opportunity drawing prizes.

Additional Sponsorship Benefits for All Sponsors:

- Opportunity to align with a meaningful cause and demonstrate commitment to education and youth empowerment
- Exposure to a diverse audience including high school students, families, community members, and local businesses
- Association with a unique and memorable event that blends sophistication with the vibrant culture of sneaker enthusiasts
- The satisfaction of making a tangible difference in the lives of high school seniors by supporting their educational aspirations



DIO SNEAKER BALL SPONSOR REGISTRATION FORM

Business Name (Required):

Contact Person (Required):

Select One:

Table Sponsorship Levels

- ☐ Platinum Sponsor • \$5,000
- ☐ Gold Sponsor • \$3,500
- ☐ Silver Sponsor • \$2,500
- ☐ Bronze Sponsor • \$1,500

Branding Sponsorship Levels

- ☐ Beverage Stations Sponsor • \$1,000
- ☐ Sneaker Contest Sponsor • \$750
- ☐ DJ Booth Sponsor • \$500
- ☐ In-Kind Donation Sponsor • \$250+

Address (Street, City, St, Zip):

Email Address:

Phone Number:

Please send company logo and other company information you want displayed at event to diosneakerball@gmail.com no later than March 28, 2025

Please make check payable to

Rosa Verde Foundation • PO Box 12084 • Pensacola, FL 32591
Attn: Sneaker Ball Scholarship Fundraiser

About Rosa Verde Foundation

The Rosa Verde Foundation, Incorporated was founded by the Delta Iota Omega Chapter of Alpha Kappa Alpha Sorority, Inc., to aid the youth of Pensacola, Florida, in educational advancement through a robust scholarship program. We strive to change the trajectory of underprivileged students' lives by giving them access to financial assistance for higher education. For more information, visit www.rosaverdepensacola.org.

The Rosa Verde Foundation, Incorporated is a registered 501(c)(3) organization dedicated to facilitating the educational progress of individuals by offering scholarships to financially underprivileged students in Pensacola, FL. The organization operates solely for charitable, religious, and educational objectives as defined in section 501(c)(3) of the IRC of 1986. Contributions will be utilized to support financially needy students through the provision of scholarships distributed to not-for-profit and federally exempt organizations.